

NYSHFA | NYSCAL

ANNUAL
CONFERENCE
— & **EXPO** —



**THE SAGAMORE
RESORT**

1ST TIME ATTENDEE
**SAVE
\$75.00**

MAY 6-8 · 2025

KOSHER MEALS PROVIDED BY: 518 Kosher
CERTIFIED BY: Vaad Hakashruth of the Capital District
SUPERVISED BY: Rabbi Moshe Bomzer

15.5 CEUs

YOU ARE INVITED!

A NOTE TO THE COMMUNITY

It has been said that the art of life lies in the constant readjustment to our surroundings. Nowhere is this saying more true than in long-term care! Laws are changing. Rules are changing. Regulations are changing. Reimbursement is changing. Technology is changing. Our residents are changing. Our staff is changing.

With all this change occurring within and around long-term care, it is crucial for the women and men who ensure the provision of essential care in New York's skilled nursing and assisted living facilities to be fully equipped with the necessary information, guidance and tools to not only adapt to the ever-evolving healthcare landscape, but to truly excel in our changing surroundings.

It is against this backdrop of changing surroundings that the **NYSHFA | NYSCAL 2025 Annual Conference & Expo** – being held at the beautiful Sagamore Resort on Lake George – will equip you with the knowledge and skills necessary to succeed!

Following our 2025 Conference & Expo, you'll walk away with the tools and strategies to confidently:

- Navigate the transition from a RUGS based reimbursement system to PDPM
- Implement innovative operational strategies for long-term care enforcement initiatives and survey preparedness
- Manage OMIG audit inquiries and implement best practices
- Harness AI to drive efficiency, enhance decision making and elevate resident care
- Understand and apply the latest regulatory, legal and legislative issues impacting providers from the Department of Health, to name just a few!

New York's long-term care surroundings are changing! Be prepared and get ahead of these changes by attending the NYSHFA | NYSCAL 2025 Annual Conference & Expo at the Sagamore Resort set against the stunning backdrop of Lake George!

STEPHEN B. HANSE, ESQ.



A handwritten signature in gold ink, appearing to read 'S. Hanse'.

STEPHEN B. HANSE, ESQ.
President • CEO

NYSHFA | NYSCAL

REGISTER NOW & SECURE YOUR SPOT!

JENNIFER CARPENTIERI
Chairperson
NYSHFA

KEVIN CHRISTIANO
Chairperson
NYSCAL

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STAY CONNECTED!    

TUESDAY » MAY 6 • 2025

9:00 am – 10:30 am	SNF / AL	CONFERENCE WELCOME KEYNOTE: Becoming a Five Star Leader Jerald Cosey • J.Cosey Speaks
10:45 am — 11:45 am	SNF	Adaptive Change: Operational Strategies for RoP Changes, Compliance Issues & Enforcement Trends Amy E. Lee • Coretactics Healthcare Consulting & Jane Bello Burke, Esq. • Hodgson Russ
	AL	Building a Strong Foundation: Developing Effective Policies & Procedures Marianne Sherlock • Coretactics Healthcare Consulting
11:45 am – 1:15 pm		LUNCH ON YOUR OWN
1:15 pm – 2:15 pm	SNF	Patient Driven Payment Model (PDPM) Grant Beebe • AHCA
	AL	Staying Compliant: Essential OSHA Updates & What You Need to Know Sal Puccio, Esq. • Garfunkel Wild, P.C.
2:15 pm – 3:15 pm	SNF	OMIG Self-Disclosure Requirements Overview: Best Practices & Insights Updates & Guidance on the Abbreviated Self-Disclosure Process Amanda Susser • OMIG
	AL	Advocacy in Action: Navigating Politics, Policy & Process in NYS for Assisted Living Leaders Kristin DeVries • NYSHFA NYSCAL
3:30 pm – 4:30 pm	SNF / AL	Maximizing Your PRD Budget: Smart Strategies for Waste Management & Cost Savings in Senior Care Dining Elaine Farley-Zoucha • DiningRD
4:30 pm – 7:00 pm		ENJOY COCKTAILS & LIGHT BITES @ THE EXPO!

WEDNESDAY » MAY 7 • 2025

8:30 am – 9:30 am	SNF / AL	AI in Action: Transforming Senior Care & Unlocking Efficiencies Chirag Mehta • NuAig
9:45 am – 10:45 am	SNF / AL	The Magnet Advantage: Becoming a Team of Retention Champions Alayna Thomas • Magnet Culture
10:45 am – 11:45 am	SNF	Survey Trends & Tips Linda Elizaitis & Brandie Elizaitis • CMS Compliance Group
	AL	eFINDS in Action: Interactive Training for Effective Emergency Response Valerie Shuba • NYS DOH
11:45 am – 1:15 pm		GRAB A BITE TO EAT @ THE EXPO!
1:15 pm – 2:15 pm	SNF / AL	The Pursuit of Prevention: Safeguarding Medications & Confronting Drug Diversion in Skilled Nursing & Assisted Living Communities Dr. William C. Hallett • Guardian Consulting Services, Inc.
2:30 pm – 3:30 pm	SNF	Election of Officers Skilled Nursing Legal Update Stephen B. Hanse, Esq. • NYSHFA NYSCAL & Neil Murray, Esq. • O'Connell & Aronowitz
	AL	Staying Ahead: Key Legal Updates & Compliance Trends for Assisted Living Providers Kurt Bratten, Esq. • O'Connell & Aronowitz
3:30 pm – 4:30 pm	SNF	CMS Priorities for Skilled Nursing Facility Surveys Colleen Pierson, Esq. • Garfunkel Wild, P.C.
	AL	Maximizing Workforce Success: Applying Lifecycle Metrics to Staffing Chris Kincaid • TruNorth Management
6:00 pm – 9:00 pm		LET'S CELEBRATE TOGETHER! CHAIRPERSON'S RECEPTION & AWARDS BANQUET » EARN 1 CEU!
9:00 pm – 11:00 pm		ENJOY DRINKS, CONNECTIONS, LIGHT BITES & DJ TruMASTR @ THE HOSPITALITY SUITE!

THURSDAY » MAY 8 • 2025

8:30 am – 9:30 am	SNF / AL	Cyber Threats in Long-Term Care: Five Steps to Stay Protected Ross Brouse • Continuous Networks & Joey Bottitta • One Group & Lisa Volk • Foundation for Quality Care
9:45 am – 10:45 am	SNF	Skilled Nursing Facility NYS Department of Health Update Valerie Deetz • NYS DOH
	AL	Assisted Living Facility NYS Department of Health Update KellyAnn Anderson • NYS DOH
10:45 am – 11:45 am	SNF / AL	Integrating Brain Health & Care Innovation: The Future of Senior Care Amy Aloysi MD • Icahn School of Medicine at Mount Sinai Dr. Martin Goldstein MD • Cognitive Medicine P.C.
11:45 am		LUNCH ON THE GO!

TUESDAY
may 6

**7:30 am – 5:00 pm
 CONFERENCE REGISTRATION**



STEPHEN B. HANSE, ESQ.

**9:00 am – 10:30 am
 CONFERENCE WELCOME**

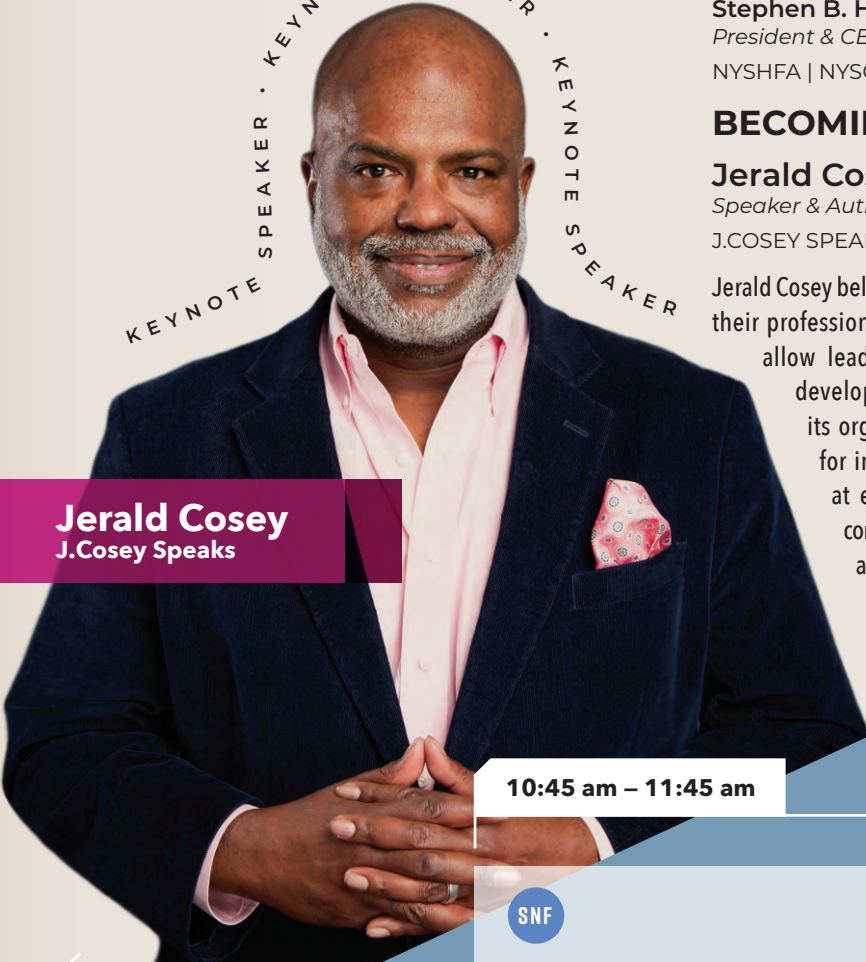
Stephen B. Hanse, Esq.
President & CEO
 NYSHFA | NYSCAL

BECOMING A FIVE STAR LEADER



Jerald Cosey
Speaker & Author
 J.COSEY SPEAKS

Jerald Cosey believes the advancement of healthcare requires leaders to align with their professional purpose and a commitment to skill set development. Both allow leaders to meet the ever-changing demands of healthcare and develop leaders to help advance the senior healthcare profession and its organizations. This keynote will help you uncover strategies for implementing strong skill development for leaders at every level of the organization to improve communication, produce quality outcomes, and positively impact retention.



KEYNOTE SPEAKER · KEYNOTE SPEAKER · KEYNOTE SPEAKER · KEYNOTE SPEAKER

Jerald Cosey
 J.Cosey Speaks

10:45 am – 11:45 am



**ADAPTIVE CHANGE:
 OPERATIONAL STRATEGIES
 FOR ROP CHANGES,
 COMPLIANCE ISSUES &
 ENFORCEMENT TRENDS**

Amy E. Lee, RN, BSN, MSN, CRRN, QCP
President & CEO
 CORETACTICS HEALTHCARE CONSULTING

Jane Bello Burke, Esq.
Partner
 HODGSON RUSS

The initiation of external change often generates the need for adaptive operational change. Enhanced CMS directives, for example, require implementation of operational strategies to achieve compliance. This program will review enforcement trends, compliance issues, recent changes to surveyor guidance, and how your organization can adapt by utilizing existing operational strategies.



MARIANNE SHERLOCK

**BUILDING A STRONG
 FOUNDATION: DEVELOPING
 EFFECTIVE POLICIES
 & PROCEDURES**

Marianne Sherlock, PT, RAC-CT, LNHA
*Regional Reimbursement
 & Quality Improvement Consultant*
 CORETACTICS HEALTHCARE CONSULTING

Clear, well-structured policies and procedures are essential for ensuring compliance, enhancing resident care, and maintaining operational efficiency in healthcare communities. This session will provide a step-by-step guide to developing, implementing, and updating policies that align with state regulations, industry best practices, and the evolving needs of residents. Attendees will learn strategies for engaging staff in policy development, ensuring consistent enforcement, and adapting procedures to address common compliance challenges. Whether you're refining existing policies or starting from scratch, this session will equip you with the tools to create a strong foundation for quality care and regulatory success.

I attend every year, and it is an excellent learning experience and networking opportunity.



AMY E. LEE



JANE BELLO BURKE, ESQ.

**11:45 am – 1:15 pm
 LUNCH ON YOUR OWN**
(Kosher Lunch will be Provided.)

1:15 pm – 2:15 pm



SNF/AL

3:30 pm – 4:30 pm

MAXIMIZING YOUR PRD BUDGET: SMART STRATEGIES FOR WASTE MANAGEMENT & COST SAVINGS IN SENIOR CARE DINING

Elaine Farley-Zoucha, RDN, LMNT, LD
Vice President, Education & Resources
DiningRD

Managing food costs while maintaining high-quality nutrition in skilled nursing and assisted living facilities can be challenging. This session will provide practical strategies for reducing dietary department waste, optimizing your PRD budget, and implementing cost-saving measures without compromising resident satisfaction. Learn best practices, budgeting techniques, and creative approaches to stretch your resources further while enhancing dining services.

SNF

PATIENT DRIVEN PAYMENT MODEL (PDPM)

Grant Beebe, DrPH, MBA, NHA
Director of Medicaid Policy
AHCA

As New York transitions its Medicaid reimbursement system for long-term care to PDPM, it is important that the State address the inherent limitations of using a nursing-only case mix methodology in a long-term care setting. This session will discuss issues related to the transition to PDPM and the importance of aligning long-term care clinical drivers, care planning and reimbursement methodologies to best ensure an accurate and equitable basis for Medicaid reimbursement that reflects the needs of New York's diverse long-term care population.

AL

STAYING COMPLIANT: ESSENTIAL OSHA UPDATES & WHAT YOU NEED TO KNOW

Sal Puccio, Esq.
Partner
GARFUNKEL WILD, P.C.

Ensuring a safe and compliant workplace is essential for both Assisted Living and Skilled Nursing facilities. This session will provide a comprehensive overview of OSHA regulations, covering everything from workplace safety standards to incident reporting requirements. Learn best practices for hazard prevention, staff training, and maintaining compliance to reduce risk and improve safety outcomes. Additionally, gain insights on navigating OSHA inspections, responding to violations, and implementing corrective actions effectively. Join us to strengthen your understanding of OSHA compliance and create a safer environment for both staff and residents.

2:15 pm – 3:15 pm

SNF

OMIG SELF-DISCLOSURE REQUIREMENTS OVERVIEW: BEST PRACTICES & INSIGHTS UPDATES & GUIDANCE ON THE ABBREVIATED SELF-DISCLOSURE PROCESS

Amanda Susser, MPA, PMP
Assistant Medicaid Inspector General for Compliance & Self-Disclosure
OMIG

Hear firsthand from OMIG about provider requirements and best practices. A specific focus will be devoted to the Abbreviated Self-Disclosure process. A Q&A session will follow the presentation.

AL

ADVOCACY IN ACTION: NAVIGATING POLITICS, POLICY, & PROCESS IN NEW YORK STATE FOR ASSISTED LIVING LEADERS

Kristin DeVries, MA, MPP
Director of Government Relations
NYSHFA | NYSCAL

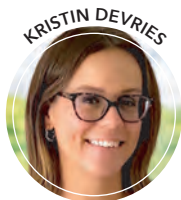
In the ever-evolving landscape of New York State government, assisted living administrators play a crucial role in shaping policies that impact their communities. This session will explore the intersection of advocacy, politics, and policy, equipping attendees with the knowledge and tools to effectively engage with legislators, influence regulatory decisions, and drive meaningful change. Understand the legislative process, develop effective advocacy strategies, navigate key policy issues, and enhance your legislative engagement in this interactive session specifically tailored for assisted living.

4:30 pm – 7:00 pm
EXHIBITOR RECEPTION

Visit with Vendors & Enjoy a Cocktail!

7:00 pm » KOSHER DINNER

EXPLORE & DINE
[DINNER ON YOUR OWN]



WEDNESDAY
may 7

7:00 am – 10:00 am
BREAKFAST ON YOUR OWN

A Light Continental Breakfast is Available to Kickstart Your Morning! Kosher Food Provided.

8:30 am – 9:30 am

AI IN ACTION: TRANSFORMING SENIOR CARE & UNLOCKING EFFICIENCIES

Chirag Mehta

Vice President, Education & Resources

NuAig

SNF/AL

This session delves into the transformative role of AI in modernizing senior care operations. Starting with an exploration of AI's global impact, we'll uncover how intelligent technologies are driving efficiency, enhancing decision-making, and elevating the resident experience. From streamlining complex workflows to unlocking powerful insights through analytics, AI offers limitless potential to reshape senior care operations.



Chirag Mehta
NuAig

9:45 am – 10:45 am

THE MAGNET ADVANTAGE: BECOMING A TEAM OF RETENTION CHAMPIONS

Alayna Thomas, MS, PHR

GenZ & Retention Strategist

MAGNET CULTURE

When employee turnover seems never-ending, it negatively affects everyone on staff and keeps organizations from building cohesive teams. As many organizations remain consistently understaffed, it becomes vital that everyone plays a part in improving retention. Doing so means less stress and more restful sleep at night for all! This session will energize and empower your entire team to reduce "us versus them" conflicts at work. Participants will leave this powerful, engaging session with a renewed sense of commitment to the organization and ownership in the retention solution. Our people are our greatest retention advocates, so let's all attract others onto our teams, instead of repelling the talent we can't afford to lose.



SNF/AL

10:45 am – 11:45 am

SNF



LINDA ELIZAITIS



BRANDIE ELIZAITIS

SURVEY TRENDS & TIPS

Linda Elizaitis, RN, BS, RAC-CT, CDS

President

CMS COMPLIANCE GROUP, INC.

Brandie Elizaitis, MS, LNHA, CDP, CMDCP, QCP

Director of Operations

CMS COMPLIANCE GROUP, INC.

Join CMSCG's interdisciplinary team for a recap of survey activity in New York State, including the most frequently identified Health and Life Safety issues. The presenters will discuss key systems that are worthy of a second look by your team. A review of a variety of potential "hot" topics that you need to be aware of to be prepared for your next survey to avoid deficiencies, including region-specific trends and concerns, will also be provided.

AL



VALERIE SHUBA

eFINDS IN ACTION: INTERACTIVE TRAINING FOR EFFECTIVE EMERGENCY RESPONSE

Valerie Shuba

Public Health Informatics Specialist

NYS DOH

Join us for an engaging and interactive session as NYSDOH presents a live overview of the eFINDS application! Discover who needs access, when to use it, and how to navigate challenges - including workarounds for situations without barcodes, wristbands, or scanners. That's not all! You'll get hands-on experience with the system and the chance to ask technical questions about eFINDS and the Health Commerce System. Whether you're a beginner or a seasoned user, this session will equip you with the knowledge and confidence to use eFINDS effectively in real-world scenarios.

11:45 am – 1:15 pm
EXHIBITOR LUNCHEON

Visit with Vendors & Enjoy Lunch!



WILL HALLETT

SNF/AL

1:15 pm – 2:15 pm

THE PURSUIT OF PREVENTION: SAFEGUARDING MEDICATIONS & CONFRONTING DRUG DIVERSION IN SKILLED NURSING & ASSISTED LIVING COMMUNITIES

Dr. William C. Hallett, Pharm.D., MBA, BCGP

President & CEO

GUARDIAN CONSULTING SERVICES, INC.

Medication diversion poses a serious risk to residents, staff, and the integrity of healthcare facilities. This session will explore the critical strategies for identifying, preventing, and responding to drug diversion in assisted living communities and skilled nursing facilities. Attendees will learn about common warning signs, regulatory requirements, best practices for secure medication management, and effective response protocols. Through real-world case studies and expert insights, this session will provide actionable steps to strengthen policies, improve staff training, and protect residents from the dangers of diverted medications.

2:30 pm – 3:30 pm

SNF

SKILLED NURSING LEGAL UPDATE – ELECTION OF OFFICERS

Stephen B. Hanse, Esq.

President & CEO

NYSHFA | NYSCAL

Neil Murray, Esq.

Of Counsel

O'CONNELL & ARONOWITZ

There are several significant legal, regulatory and legislative issues affecting skilled nursing providers throughout New York. In many instances, these issues have direct financial and operational implications for the provision of care in our facilities. Neil Murray will discuss these matters and delve into various considerations and strategies for moving forward.

AL

ASSISTED LIVING LEGAL UPDATE

Kurt Bratten, Esq.

Partner

O'CONNELL & ARONOWITZ

Join Kurt Bratten, NYSCAL's general counsel, for this assisted living update comprised of current and pertinent legal and regulatory information. You will gain valuable insights and be well-informed of the ever-evolving assisted living landscape.



NEIL MURRAY, ESQ.



KURT BRATTEN, ESQ.

3:30 pm – 4:30 pm

CMS PRIORITIES FOR SKILLED NURSING FACILITY SURVEYS

SNF

Colleen Pierson, Esq.

Associate | GARFUNKEL WILD, P.C.

SNFs are highly regulated by both the federal and state government and are subject to surveys, evaluating compliance with the requirements of participation in the Medicare and Medicaid programs. This session will give an overview of CMS's new enforcement priorities and recent additions to the Long-Term Care Surveyor Guidance, which will ensure you have the most up-to-date information on what surveyors are looking for.

MAXIMIZING WORKFORCE SUCCESS: APPLYING LIFECYCLE METRICS TO STAFFING

AL

Chris Kincaid

Founder | TruNORTH MANAGEMENT

The senior living industry uses key metrics to guide resident census building, but what about the Employee Lifecycle? With staffing challenges on the rise, a strategic, data-driven approach is essential for recruitment, retention, and engagement.

In this interactive session, we'll explore the parallels between resident and employee lifecycles, uncover essential workforce metrics, and develop a proactive plan to optimize staffing and workplace culture. Walk away with actionable strategies to reduce turnover, strengthen teams, and enhance your community's success.



COLLEEN PIERSON, ESQ.



CHRIS KINCAID

6:00 pm – 9:00 pm

CHAIRPERSON'S RECEPTION & AWARDS BANQUET *(Business Attire)*

EARN 1 CEU!

9:00 pm » HOSPITALITY SUITE

Enjoy Drinks, Connections, Light Bites & DJ TruMastr!

HOSPITALITY SUITE SPONSOR



ENTERTAINMENT SPONSOR



BANQUET SPONSOR



EDUCATION SPONSOR



THURSDAY may 8

7:30 am – 8:30 am
BREAKFAST ON YOUR OWN

A Light Continental Breakfast is Available to Fuel Your Morning. Kosher Food Provided.

8:30 am – 9:30 am

CYBER THREATS IN LONG-TERM CARE: FIVE STEPS TO STAY PROTECTED

SNF/AL



ROSS BROUSE

Ross Brouse
President

Continuous Networks

Joey Bottitta, J.D., MSW
Regional President, Greater New York

OneGroup

Lisa Volk, RN, B.P.S., LNHA
Executive Director

Foundation for Quality Care

In this session, attendees will learn five critical steps to protect their facilities from cyber threats. Experts in cybersecurity and insurance will break down real-world risks like data breaches, ransomware, and HIPAA violations—offering actionable strategies to mitigate those risks without unnecessary complexity.



JOEY BOTTITTA



LISA VOLK

9:45 am – 10:45 am

SNF

SKILLED NURSING FACILITY NYS DEPARTMENT OF HEALTH UPDATE

Valerie Deetz, RN, NHA
*Deputy Director, Office of Aging
& Long-Term Care*

NYS DOH

Join New York State Department of Health leadership for this informative update.

AL

ASSISTED LIVING FACILITY NYS DEPARTMENT OF HEALTH UPDATE

KellyAnn Anderson
*Director Division of Adult Care Facility
& Assisted Living Surveillance*

NYS DOH

Join New York State Department of Health leadership for this informative update.

get the details!

FULL / MULTI REGISTRATION PACKAGES INCLUDE:

- Education Programs / Materials
- Admission to the Hospitality Suite
- Admission to the Expo
- Tuesday Reception & Wednesday Lunch
- Wednesday Awards Banquet
- Thursday Boxed Lunch

REGISTRATION:

The prices listed on the registration form are available for all registrations received prior to April 11, 2025. Registrations received after April 11, 2025, need to add \$100.00 for each Full Package and \$50.00 for each daily package.

IT'S EASY TO REGISTER!

Visit the NYSHFA | NYSCAL website for a no hassle **ONLINE REGISTRATION:**
NYSHFA-NYSCAL.ORG

Or fill out the form on the last page and send it to Erin Armstrong:

earmstrong@nyshfa-nyscal.org
or FAX: 518.426.4051

10:45 am – 11:45 am

INTEGRATING BRAIN HEALTH & CARE INNOVATION: THE FUTURE OF SENIOR CARE

SNF/AL

Dr. Amy Aloysi

Icahn School of Medicine at Mount Sinai

Dr. Martin Goldstein

Cognitive Medicine P.C.

As skilled nursing facilities and assisted living communities care for increasingly complex residents, traditional, fragmented healthcare approaches are no longer enough. Optimizing brain health, cognition, mobility, and overall functionality requires a holistic, interdisciplinary approach—one that extends beyond conventional medical specialties and overcomes the limitations of isolated neurologic, psychiatric, and other specialty care.

This session will explore cutting-edge trends in brain health, technology, and innovative care models, highlighting strategies to break down silos, enhance collaboration, and create a more comprehensive approach to senior care. Led by seasoned experts with years of experience in the field, this dynamic discussion will dive into the future of brain health optimization and integrated care management in senior living communities, offering valuable insights and actionable strategies for providers looking to stay ahead in an evolving healthcare landscape.



11:45 am » LUNCH ON THE GO!



I enjoyed the conference very much! The speakers were excellent, and very informative and engaging!

CAN I GET THE MEMBER RATE?

Members of NYALTCA, NYPA, Southern New York, Greater New York and the NYCACHCA may register at the NYSHFA | NYSCAL Member rate. Please indicate your membership status by checking the box located under the Name Badge Information section.

CONFERENCE APP

The Conference App will serve as your go-to resource for all presentations, handouts, and event details. Access the full schedule, speaker lineup, exhibitor and sponsor information—all in one place. This web-based app is accessible on your mobile phone, tablet, or desktop. *Please note: No paper materials will be distributed.*

LODGING & MEALS:

Lodging is not included in your registration fee, and most meals are on your own. Attendees are responsible for Tuesday lunch and dinner, as well as Wednesday and Thursday breakfast. However, the Expo Luncheon and Awards Banquet on Wednesday, May 7, and a boxed lunch on Thursday, May 8, are included with each full registration.

SPECIAL DIETS:

Kosher Meals Provided By: 518 Catering, Certified through VaaD Hakashruth of the Capital District. *For any concerns regarding your request contact Erin Armstrong (518) 462-4800 ext. 22.*

AMERICANS W/ DISABILITIES ACT:

If you need services identified in the A.D.A. in order to attend this Conference, please call Laura Greenaway at (518) 462-4800 ext. 27.

CANCELLATION POLICY:

Cancellation requests must be received two weeks prior via email: eamstrong@nyshfa-nyscal.org. Full refunds will be processed for requests received within the deadline, after that refunds will be processed on a case-by-case basis. No refunds during or after the conference will be issued. No shows will be billed.





THE SAGAMORE RESORT

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Enjoy flexible room rates ranging from \$189 to \$539—based on your room selection.

To secure a guest room, mention you are attending a conference sponsored by the New York State Health Facilities Association.

**RESERVATION CODE: 0524NYSHFA
ROOM BLOCK CUTOFF DATE: APRIL 4, 2025**

Reserve your room before April 4th to secure the group rate. Please note that hotel rooms might be sold out prior to the cutoff date. You are encouraged to book your room well in advance.

GUEST ROOM DESCRIPTIONS:
opalcollection.com/sagamore/stay/

ARE YOU A FIRST TIME ATTENDEE?
RECEIVE A **\$75.00 DISCOUNT OFF** YOUR TOTAL REGISTRATION FEE!



15.5 CEUs

ANNUAL CONFERENCE & EXPO

PLEASE SEND THIS REGISTRATION FORM TO ERIN ARMSTRONG VIA

E: earmstrong@nyshfa-nyscal.org M: NYSHFA | NYSCAL 33 Elk St • Suite 300 • Albany • NY • 12207 F: 518.426.4051

Name: _____ Name For Badge: _____

Title: _____ NAB Identifier: R _____

Facility Name: _____ SNF AL

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Emergency Contact: _____ Phone: _____

SPECIAL DIETARY REQUESTS: Kosher Vegetarian Vegan Gluten-Free

PLEASE CHECK STATUS OF REGISTERED ATTENDEE:

- NYSHFA | NYSCAL Facility Member Non-Member NY Chapter ACHCA Member Southern NY Association
 NYSHFA | NYSCAL Associate Member NYPA Member NYALTCA Member Greater NY Association

MULTI FACILITY PACKAGE:*	MEMBER	NON-MEMBER
<input type="checkbox"/> MULTI-FACILITY GROUP REGISTRATION <i>(Online Registration Not Available)</i> Register all employees and spouses/guests for a combined group fee. Please complete this form and return. Once received, a spreadsheet for your attendees will be provided to you.	\$4800	\$5100
FULL PACKAGE: * <i>(Includes Wednesday Awards Banquet)</i>	MEMBER	NON-MEMBER
<input type="checkbox"/> REGISTRATION FEE <i>(Add \$100 to Registration After 4/11/25)</i>	\$800	\$900
<input type="checkbox"/> SPOUSE / GUEST REGISTRATION <i>(Includes Awards Banquet)</i> All attendees MUST register. Fee does NOT include Education Sessions.	\$425	\$525
DAILY PACKAGE: * <i>(Does Not Include Wednesday, May 7th Awards Banquet Tickets. Purchase Tickets Below)</i>	MEMBER	NON-MEMBER
<input type="checkbox"/> DAILY REGISTRATION <i>(Add \$50 to Registration After 4/11/25)</i> Single Day Packages ONLY include admission to events on the day(s) purchased	Pick Your Days! <input type="checkbox"/> TUESDAY <input type="checkbox"/> WEDNESDAY <input type="checkbox"/> THURSDAY	\$425
<input type="checkbox"/> ADD WEDNESDAY NIGHT AWARDS BANQUET <i>(Select ONLY if You are NOT a Full Conference or Multi Attendee)</i>		\$150
		\$150

*INCLUDES: Educational Programs / Materials, Receptions, Admission to the Expo, Hospitality Suite, & Awards Banquet

TOTAL: \$

PAYMENT INFORMATION: AMEX DISCOVER MASTERCARD VISA | CHECK (Please Make Checks Payable to NYSHFA)

Credit Card Number:	Exp. Date:
Cardholder Name:	
Authorized Cardholder Signature:	

I authorize NYSHFA/NYSCAL to use the above MasterCard, Discover, VISA, or AMEX to charge applicable registration fees. I also understand that registration fees of those who cancel after the cancellation deadline or fail to attend are forfeited. No-shows will be billed. Substitutions are permitted and encouraged.



REGISTER TODAY @ NYSHFA-NYSCAL.ORG

THANK YOU TO OUR 2025 PLATINUM SPONSORS!

NYSHFA
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THANK YOU TO OUR SPONSORS!

SILVER



BRONZE



SUPPORTING



Sponsorship Opportunities are Available!

Contact Laura Greenaway, CMP: lgreenaway@nyshfa-nyscal.org or 518.462.4800 x27
or Erin Armstrong: earmstrong@nyshfa-nyscal.org or 518.462.4800 x22

NYSHFA-NYSCAL.ORG

STAY CONNECTED!    

JOIN US AT THE SAGAMORE RESORT FOR OUR 76TH ANNUAL CONFERENCE & EXPO!