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**WEBINAR:**

# Unlocking the Power of the Health Commerce System

**VALERIE SHUBA**  
NYS DEPARTMENT OF HEALTH



**APRIL 24•2025**  
10:00 am - 12:00 pm

**NYSHFA**  
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### PROGRAM OVERVIEW:

The Health Commerce System (HCS) is your gateway to secure, 24/7 communication with the New York State Department of Health (NYSDOH)—accessible from any internet-connected device, including mobile phones. **But are you making the most of it?**

Join us as we explore how you and your users interact with critical applications, stay informed with essential communications, and navigate key system features. You'll gain insider tips on managing roles, accessing important resources, and knowing exactly who to contact when you need assistance. Plus, our speaker will highlight lesser-used applications that could be game-changers for your workflow.

### PROGRAM HIGHLIGHTS:

- Understanding and assigning roles
- Locating and utilizing DALs
- Updating emergency contact information—why it matters
- Creating shortcuts for quicker navigation
- Secure File Transfer essentials

### KEY APPLICATIONS OVERVIEW:

- IHANS (Health Alert Notifications)
- FEPA (Facility Emergency Preparedness)
- eFINDS (Patient Tracking)
- ePOC (Electronic Plan of Correction)
- NYSECON (Statewide Health Coordination)
- ECLRs (Electronic Clinical Lab Reporting)

***Whether you're a daily HCS user or just getting started, this session will simplify, streamline, and strengthen your experience with the system.***

### TARGET AUDIENCE:

**Administrators, Executive Directors, Directors of Nursing, Assistant Directors of Nursing, Nurse Educators, and other Interdisciplinary Team Members**

### PROGRAM INSTRUCTOR:



#### VALERIE SHUBA » NYS DEPARTMENT OF HEALTH

Valerie Shuba is a Public Health Informatics Specialist III with the New York State Department of Health. With over 15 years of experience in IT support services for the state's internal and external public health partners, she has played a key role in training and outreach efforts. As the lead trainer for emergency preparedness applications and the Health Commerce System (HCS),

Valerie has been presenting eFINDS training for over a decade. Her responsibilities include curriculum development, presentation planning, and engaging diverse learners.

To enhance engagement, Valerie's team has recently incorporated interactive polling into their monthly training sessions, such as Introduction to the HCS, HERDS Data Entry, and Communications Directory/Coordinator Training. While their primary focus is demonstrating the applications, they emphasize helping users understand where to find support when needed.

In all of her trainings, Valerie provides her direct contact information to ensure accessibility. Her HCS Outreach Team is committed to exceptional responsiveness, striving to address inquiries within one hour—because they truly care about supporting their users.

## GENERAL INFORMATION & DETAILS:

*Secure your spot and stay ahead with expert strategies!  
Register Today!*

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**THURSDAY, APRIL 24, 2025**

**10:00 AM - 12:00 PM**

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**QUESTIONS?**

**ERIN ARMSTRONG**

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UNLOCKING THE POWER  
OF THE HEALTH COMMERCE SYSTEM

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Facility Name: \_\_\_\_\_

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